

CHIARA MANZONI

Graphic Design +

Education

Branding & Packaging Design
Master at BAU · Barcelona
2014_2015

Industrial Design & Visual Communication
BA at SAPIENZA · Rome
2005_2009

Tools

Adobe Photoshop · Indesign · Illustrator · ●●●●●
Microsoft Word · Figma · Google Sheets · ●●●●●
Sketch · Premiere Pro · Microsoft Excel · ●●●●●
Adobe XD · After Effect · Javascript · HTML · ●●●●●
Microsoft PowerPoint · CSS · Keynote · ●●●●●

Languages

Italian · English · Spanish · ●●●●●

In a nutshell

Utterly passionate about typography
Compulsive visualiser · Craft & design lover
Always on the lookout for new challenges
Eager to learn · Detail obsessed (in a good way)

Interests

Lettering · Calligraphy · Screen printing · Tattoos
· Music · Packaging Design · Photography ·
Illustration



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Work Experience

Graphic Designer & Art Director Freelance

As freelance I deal with projects that span from branding and brand activation to UX/UI, either for print/editorial and digital platforms, often giving it a hand-lettered twist
Barcelona, Rome, London · 2009_2024

Senior Graphic Designer · Art Director Freelance

New Energy Gas e Luce · Rome · may 2021_jan 2022
In charge of the rebrand and brand activation of the agency and its sponsored sports ones (**SS Arezzo e SSD Colonna**) · Creation of new satellites brands: **REVER Roma Soccer & REVER Iconic Apparel, GEMA Hotel**

Senior Graphic Designer · Art director · UX/UI

Sandwich / Creative Zoo · Barcelona · jun 2015_sept 2016
Working within a team or independently · Design and/or Art Direction for either web, UX/UI, branding and brand activation projects · Some of the brands I have worked with: **Cacaolat, Barcelona Turisme, Atraura** · Regularly producing advertising artworks for **Vueling Airlines**.

Middleweight Digital Designer Freelance

London · sept 2013_jul 2014
Art direction and production of advertising material for several advertising agencies, such as: **Glue Isobar, Future Proof, Analog Folk, WCRS, Brave & Razor Fish**.

Packaging Designer Project

Big Fish · London · apr 2014
Limited edition artwork for yogurt brand **Yeo Valley**.

Middleweight Visual & Interactive Designer

Elvis Communications · London · apr 2012_sept 2013
Working within a team or independently on projects addressing both print and digital environments · Responsible for digital display advertising designs from brief to final stage, occasionally supervising freelancers · Main clients: **Honda, Virgin Trains, Sky, Now TV, Virgin Holidays, Yakult, Dr. Oetker & Sailor Jerry**.

Junior Creative Digital Artworker

TAG Worldwide · London · aug 2011_apr 2012
Creative production of worldwide digital advertising · Main brand: H&M

Junior Graphic Designer & Art director

Madbid.com · London · oct 2010_jul 2011
Responsible for the company identity, including its visual communication and marketing · Working independently from concept to final stage on new and existing Europe-wide press commercials, all of the digital display advertising and internal communication design

Assistenza alla Direzione Artistica

Gas Communication · Rome · jan 2008_jul 2008